



GUAM WOMEN'S
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Buenas yan Háfa Adai and Happy New Year!

The Guam Women's Chamber of Commerce, in partnership with Bungalow PR, is proud to present HIGHTIDE WOMEN'S SUMMIT on Friday, February 17, 2017 from 8:30 a.m. to 6:00 p.m. at the Dusit Thani Guam.

In our continued efforts to empower and advance women in business, leadership, professional and self-development, networking and mentoring, the Guam Women's Chamber of Commerce is excited to bring a one-of-a-kind, elevated conference experience to our island.

HIGHTIDE is a one-day women's creative summit geared toward women in business; professionals, entrepreneurs, mothers and the next generation of young women who are set to make their mark. Attendees get access to a highly curated, impactful one-day program of workshops, mentor sessions, speakers and panels along with a style/beauty lounge and post-networking mixer.

Our accomplished, dynamic group of speakers will share their global and national expertise with Guam, helping to inspire and elevate our women while we showcase our island to their world and followers.

This will be a special opportunity for our participating sponsors and we respectfully request your support. Enclosed you will find our Sponsorship Deck which will provide details on our speakers, sponsorship packages and the event agenda.

Your generous support and willingness to share in our fellowship is warmly appreciated. Should you have any questions or need additional information, please contact Eileen Agahan at 646-3246 or ed@guamwcc.com.

Sincerely,

Guam Women's Chamber of Commerce
Board of Directors

At the summit you will open yourself to new ideas, take hands-on workshops and classes, learn new leadership and business skills and become part of a community. Stay ahead of the curve and learn to grow your business by staying innovative by continually educating yourself and exposing yourself to diversity and new experiences.

HIGHTIDE Women's Summit Schedule

8:30AM-9:30AM

Registration + Light Breakfast + Hellos
Pick up badges and HIGHTIDE Welcome Kit

9:30AM-9:45AM

Welcome Remarks from GWCC
Welcome Remarks from Founder Stacie Krajchir-Tom

9:45AM-10:30AM

Cultivating Confidence

Jess Weiner, CEO Talk2Jess
Dove Global Self-Esteem Ambassador

10:30AM-11:15AM

Harnessing the Power of Social Media

Chelsea Matthews
Founder, Matte Black Culture Marketing Firm

11:15AM-12:15PM

LUNCH

POP-UP Shop, Beauty Lounge DIY Open

12:30PM-1:30PM

The Business Incubator:

How to Create and Market Your Handmade Products Locally + Globally
Copyright, Sales, Packaging, Pricing, Trademark, Retail Contacts

Jen Bilk, Knock Knock

1:30PM-2:30PM

Mentoring in Minutes Sessions

Opportunity for attendees to have mentoring session with select speakers
Beauty + Wellness Lounge open, DIY Workshop open, POP-UP Shop open

2:30PM-3:15PM

PANEL: Work + Life Balance

Moderated by Jen Bilk

3:15PM-4:30PM

It Only Takes One Act to Change a Life

Veronica Everett Boyce

4:30PM-4:45PM

Closing Remarks from GWCC

5:00PM-6:00PM

Sip + Social

Beauty + Wellness Lounge open, DIY Workshop open, POP-UP Shop open



A note from Event Curator + Founder, Stacie Krajchir-Tom:

I was born and raised on Guam. I have a deep connection to all the women who raised me there – my aunties, my nina, my mother, cousins, and extended family and friends; they all had a huge impact on the woman I have become today. My strong work ethic, motivation and drive, as well as how I choose to walk through my daily life as a successful business owner, a mother, wife, and mentor, are all in part from observing and learning from the incredibly smart, strong, and determined women who came before me. As a veteran Television Producer and Entrepreneur, I wanted to merge all of my experiences and create an intimate environment for creative women and business owners to meet, to talk, to share ideas – to do better.

I wanted to meet like-minds in a place where I could also hear amazing speakers or entrepreneurial stories --- not just exchange a business card. That is what this summit is about. Bringing an event like this home is a full circle experience for me—it’s something I have been looking forward to doing for a very long time. I am thrilled to gather some of the strongest and most talented influencers I have met and worked with over the years — I can’t wait for you to meet them, and I can’t wait for each of them to meet the talented and inspiring women on Guam!



“IF YOU ARE LOOKING TO SPEND TIME LEARNING WITH A **COMMUNITY** OF WOMEN WHO TRULY **SUPPORT** ONE ANOTHER INSTEAD OF COMPETING, THIS IS THE PLACE.”

FEATURED SPEAKERS / INFLUENCERS

Jess Weiner

Talk to Jess (www.jessweiner.com)



Jess is an acclaimed branding expert, consultant, and social entrepreneur whose mission is changing stereotypes for women and girls. She has served as Dove's Global Self-Esteem Ambassador for the past decade and most recently was the consultant for Mattel to spearhead the evolution of Barbie's body, now responsible for three new body types; which was the cover story in TIME Magazine. She is the CEO of *Talk to Jess*, a consulting and strategy firm acting as a thought partner for companies who seek to change their messaging toward women and girls.

Her TEDx Talk, "The Confidence Myth," explores the often-overlooked truth about cultivating confidence and is one of the top viewed talks. Jess has been named by FORBES magazine as one of the "14 Power Women to Follow" on Twitter and by INC. Magazine as one of the "21 Thought Leaders Every Entrepreneur Should Follow in 2016." She is also an adjunct professor at University of Southern California's Annenberg School of Journalism where she teaches personal branding and entrepreneurship.

FEATURED: Time, Forbes, INC. Magazine

Chelsea Matthews

- **Founder, Matte Black**
- **The Shift Report**
- **Social Derby (Her Social Media workshop that was voted TOP workshop to get a seat at in LA and NY) <http://www.socialmediaforcreatives.co/what-youll-learn/>**



Chelsea is a cultural brand maven and entrepreneur. She was recognized as a 'Tastemaker To Know' in the DELL #Inspired100 campaign. Chelsea is the founder of [Matte Black](#), a top culture-marketing firm based in Los Angeles that develops brand strategies, campaigns, and content to creatively and strategically garner consumer engagement. Clients include: **TOMS Shoes, Dermalogica, OPI Nail Polish, Lululemon** among other top brands.

Her business workshop **Social Derby** is an online social media workshop that helps you harness the power of social media into your brand or business.

If you're ready to take control of your social media, see some tangible results, and feel inspired by the community you aim to build, then this workshop is for you. Whether you're an amateur or an expert, the one day workshop is all about stretching the creative boundaries on how you engage, grow, design and drive ROI for your brand, company or product.

She is also behind the Los Angeles phenomenon [Juice Served Here](#) and also [Shape Shift Report](#).

Jen Bilk

Founder, Knock Knock



Jen is the founder, owner, and overall head honcho of *Knock Knock*, which was born out of her love for paper and desire to play with wit. The company has been operating for over a decade, and close to generating \$10 million in revenue. Jen's products are sold in 6,000 stores across the United States and internationally. She has been hailed a "top woman entrepreneur" by INC. and her talk "Losing Focus to Find Focus: A Tale of Creativity, Business, and Self" was featured on TYPO International Design Talks; recorded at the TYPO San Francisco 2015 Conference. Jen has also co-authored

several books: *Todd Oldham: Without Boundaries* and *Women of Taste: A Collaboration Celebrating Quilt Artists and Chefs*. Jen continues to seek to create products distinctive in concept, content, and design, immune to the disease of committee homogenization.

New York Times: <http://www.nytimes.com/2010/03/21/business/21proto.html>

ALSO FEATURED: INC. Magazine, Empower Lounge, Design Sponge

Veronica Everett-Boyce

It only takes one act to change a life

<http://www.urbanfitness911.org>



Social activism is not as complicated as we often make it out to be. Here's the story of how ONE ACT performed by a stranger -- one simple act of inclusion -- forever changed the course of a life.

Veronica Everett-Boyce grew up on welfare and was the first person in her family to graduate from high school and college. Today, Veronica is a doctoral candidate, and a certified Emotional Intelligence

Practitioner with over 20 years of hands-on experience developing and non-profit programming. Her career is highlighted by 10 years leading the Chaka Khan Foundation which ultimately led to the creation of the Urban Fitness 911 Program.

Urban Fitness 911 is a total wellness program for youth that emphasizes lifelong exercise, healthy cooking and nutrition, academic tutoring, and inspirational experiences with amazing people and places in the community. By giving these students respect, focused attention, and new experiences, Veronica has helped to change the trajectory of the students' lives. She has helped them realize their true potential.

SPONSORSHIP PACKAGES



THE ARCHITECT OF CHANGE

\$15,000

- PRESENTING SPONSOR
- MAIN STAGE SPONSOR /GET FRONT AND CENTER
- COMPANY LOGO ON EVENT WEBSITE AND COLLATERAL MATERIAL
- LOGO/BRANDING ON STAGE
- DEDICATED SOCIAL MEDIA POSTS ACROSS ALL CHANNELS
- DEDICATED CREATIVE ON SITE ACTIVATION #YOUR BRAND
- 2x INSTAGRAM POST BY ONE OF OUR INFLUENCERS
- VERBAL MENTION AS PRESENTING SPONSOR DURING CONFERENCE
- OPTION FOR REPRESENTATIVE TO PARTICPATE/SPEAK AT EVENT
- BRANDED TABLE AT EVENT
- FULL AD IN PROGRAM
- MENTION IN MEDIA OPPORTUNITIES
- PLACE COMPANY MATERIAL IN ATTENDEE GIFT BAGS
- CONSULT WITH OUR TOP SOCIAL MEDIA INFLUENCER
- 5 COMP TICKETS TO CONFERENCE

As the presenting sponsor at the event, your brand will be in the middle of all the action. You will get great exposure and direct interaction before, during the experience, and well after it ends.



THE VISIONARY

\$10,000

- COMPANY LOGO ON EVENT WEBSITE AND COLLATERAL MATERIAL
- VERBAL MENTION AS SPONSOR DURING CONFERENCE
- OPPORTUNITY FOR CO-BRANDED COLLATERAL IN WORKSHOPS, VIP + HAPPY HOUR LOUNGES
- AD IN PROGRAM
- DEDICATED ACTIVATION SOCIAL MEDIA
- 1X POST BY ONE OF OUR INFLUENCERS
- DEDICATED SOCIAL MEDIA POSTS ACROSS ALL CHANNELS
- GIFTING OPPORTUNITY IN ATTENDEE GIFT BAGS
- 4 COMP TICKETS TO CONFERENCE

THE TRENDSETTER

\$5,000

- COMPANY LOGO ON EVENT WEBSITE AND COLLATERAL MATERIAL
- OPPORTUNITY FOR CO-BRANDED COLLATERAL IN WORKSHOPS, VIP + HAPPY HOUR LOUNGES
- AD IN PROGRAM
- DEDICATED SOCIAL MEDIA POSTS
- GIFTING OPPORTUNITY IN ATTENDEE GIFT BAGS
- 3 COMP TICKETS TO CONFERENCE

THE INFLUENCER

\$2,500

- COMPANY LOGO ON EVENT WEBSITE AND MENTION IN COLLATERAL MATERIAL
- MENTION ON PRINT ADS AND SOCIAL MEDIA CHANNELS
- GIFTING OPPORTUNITY IN ATTENDEE GIFT BAGS
- SIGNAGE OPPORTUNITY
- 2 COMP TICKETS TO CONFERENCE

THE AMBASSADOR

\$1,000

- COMPANY LOGO ON EVENT WEBSITE AND MENTION IN COLLATERAL MATERIAL
- MENTION ON PRINT ADS AND SOCIAL MEDIA CHANNELS
- 1 COMP TICKET TO CONFERENCE



HIGHTIDE WOMEN'S SUMMIT
February 17, 2017
Dusit Thani Guam

SPONSOR PARTICIPATION OPTIONS

- We want to be an ARCHITECT OF CHANGE for \$15,000
- We want to be a VISIONARY for \$10,000
- We want to be a TRENDSETTER for \$5,000
- We want to be an INFLUENCER for \$2,500
- We want to be an AMBASSADOR for \$1,000

SPONSOR/COMPANY NAME: _____

Contact Person: _____

Address: _____

Telephone No: _____ Email: _____

Authorized by: _____ Signature: _____

PLEASE FAX OR EMAIL TO: (671) 646-2818 or ed@guamwcc.com

Checks payable to "Guam Women's Chamber of Commerce"

Guam Women's Chamber of Commerce is a 501(c)(6) Non-Profit Guam Corporation. Sponsorships toward the "HIGHTIDE WOMEN'S SUMMIT" may be treated by businesses as a deductible trade or business expense if ordinary and necessary in the conduct of the sponsor's business.