

Rose Morales

Vice President of Human Resources, GTA



Rose Morales is the Vice President of Human Resources at GTA. She is responsible for hiring over 100 additional employees. During her leadership role at one of Guam's biggest telecommunication companies, she created and implemented GTA's new compensation; improved the employee benefit package across all areas, keeping cost to as close to zero cost share for employees; decreased employee turnover year over year and increased level of employee participation with the company's Apprenticeship Program (went from 2 job groups to 6 job groups).

"As I think about the vision and mission of the Guam Women's Chamber of Commerce, I feel that being in my current role as the SHRM Guam President, there are common messages that SHRM and GWCC have: improve, influence and consistency in how we drive towards equality, fair compensation and positive environment for all. I am passionate about what I do and believe in, so when issues such as equality and fair compensation arise, I respectfully speak my concerns and ensure that I am driving towards the same result as the members that I represent in the chapter and from the people in the community. I

feel that I can contribute to the GWCC Board by being that voice for those that don't want to speak their thoughts and share the vision and mission of GWCC with passion and commitment and hopes of driving positive results with outcomes that GWCC believes in."

Education

- Bachelor's Degree in Business Administration with concentration in Human Resources from Golden Gate University, San Francisco, CA
- Professional Certification from the Society for Human Resources Management: SHRM- CP
- Professional Certification with Human Resources Certification Institute (HRCI) – PHR
- Graduated from Notre Dame High School in 1987

Family

- Parents are Antonio DLG and Edith A. Ayuyu from Mangilao.
- Married to Gustavo Morales for 23 years, retired Air Force and CIO at the Andersen Medical Clinic.
- Daughter, Yacira Morales, just graduated from UC Davis and studying for the MCAT exam that she will be taking in May.

Community Service

- GWCC Co-Chair for the Compensation and Benefits Committee
- Guam Workforce Development Board - Guam DOL - Board member appointed by the Governor in December 2013, Finance & Technology Chair
- SHRM Guam Chapter President (2016)
- SHRM Guam Chapter President Elect (2015)
- Through GTA, supported and drove the involvement with Catholic Social Services - Back to School Drive, Toys for Tots, American Cancer Society, American Red Cross and numerous other charities supported by GTA.

Notable Achievements

- Co-Chair of the first Minimum Wage Forum hosted by the Guam Women's Chamber of Commerce
- Annual SHRM Magazine and Conference - 2014 and 2015 - to further promote the talent of the local Human Resources profession on Guam