

Michelle Crisostomo Communications Officer St. John's School



Michelle has been the Communications Officer at St. John's School since 2014. Prior to that, she was the Marketing Director for the 374th Force Support Squadron, supporting the MWR programs on Yokota Air Base in Japan.

At St. John's School, Michelle works closely with administration to recruit new families and has helped increase student enrollment each year since 2014. She is responsible for spearheading and organizing all major school fundraisers, including their annual golf tournament that raises funds for scholarships for local students. In 2017 she organized the St. John's 55th Anniversary Dinner fundraiser, which raised \$50,000 to improve the school's fine arts programs. She kicked off a series of alumni relationship building events, including an annual volleyball and basketball tournament, as well as frequent mixers to help cultivate relationships with these constituents and raise awareness for their scholarship fund.

Education

- Graduated from Southern High School, Guam
- BA in Business Management from Webster University

Family

- I am a single mother with two sons. My family also includes two rescued cats, two dogs and my plants.

Community Service

Michelle has been a St. John's PTA Board Member for 3 years in a row, helping them organize fundraisers and events including their signature 5K run to help improve the programs at St. John's School and foster relationships between students, parents and teachers. She has served as the Education Committee Chairperson for the Guam Women's Chamber of Commerce this past year and helped organize workshops and seminars for its members to help foster professional and personal growth as well as provide networking opportunities. She also volunteers for the Guam Junior Golf League, which gives junior golfers the opportunity to learn the game, compete globally, and have fun.

Notable Achievements

During her time as Marketing Director for the Air Force, Michelle was recognized and coined by her Squadron and Group Commander for the implementation of new innovative ideas for large scale events to increase participation and save money, including Celebrate America and a new Customer Appreciation Celebration (FSS Block Party). She initiated a new health program this year at her workplace called the SJS Weekend Runners. St. John's now sponsors employees to run in local races that promote camaraderie in the workplace, benefit local charities, and improve their overall health and well-being.

With experience in event planning, workshops, and fundraisers, Michelle can help GWCC plan events that provide professional growth opportunities for its members or raise needed funds for its programs and operations. Having been in public relations and marketing for many years, she would like to work with GWCC to find new creative ways to increase awareness of the importance of its vision and mission as well as recruit new members and have fun!

Life Quote: "No thief, however skillful, can rob one of knowledge, and that is why knowledge is the best and safest treasure to acquire." - L. Frank Baum