

Joann Camacho

Director of Market Development, T-Galleria DFS



Joann Camacho is the Director of Market Development at the T-Galleria DFS and has worked for the company for 23 years before her current leadership position. She has also been a vital part of the tourism industry for the past 30 years.

Joann's personal biggest accomplishment would be her family whom she has supported with her loving husband, Governor Felix Camacho. "Our children and grandchildren are our greatest accomplishment that God has blessed us with," she says.

While serving the tourism industry for over 30 years, she assisted with the development of DFS as Divisional Merchandising Manager at a time when Guam's economy was robust and tourism arrivals were climbing.

During her time as the First Lady of Guam, taking care of the environment was a cornerstone of her efforts to better our island community. She launched the Simple Tasks Aimed at Reducing Trash (START) program in her efforts to protect the environment that we will one day leave to our children and grandchildren. This was an awareness and educational program to reduce waste and discarded materials going to the island's landfill.

In 2011, she took the helm of the Guam Visitors Bureau and after one year, she saw record-breaking arrivals to the island that we haven't seen in over 15 years. This was attributed to the hardworking men and women at GVB. As a leader, she supported their work and they were able to accomplish great feats.

Education

- College/post-graduate: University of San Francisco (1978), B.S. Finance Management
- High school: Academy of Our Lady of Guam (1974)

Family

- Spouse: Felix P. Camacho
- Children: Jessica (32), Felix Jr. "Champ" (27), and Maria (22). And blessed with 4 grandsons: Scotty, Colin, Raymond and Mason.

Community Service

- Guam Visitors Bureau
- Guam Chamber of Commerce
- Guam Women's Chamber of Commerce
- Chinese Chamber of Commerce
- Guam Hotel and Restaurant Association
- Make-A-Wish Foundation
- Guam Museum Foundation
- Japan Club of Guam
- GMH Volunteer Association
- Guam Red Cross (Board Member)
- Tourism Education Council (Board Member)
- Guam Tourism Foundation (Board Member)

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- Latte of Freedom Foundation (Board Member)
- Guam Unique Merchandise and Art (Board Secretary)

"I am passionate about our island and through my many years of private and public service, I have done many things to contribute to the betterment of our local community. I am a member of the GVB destination management committee where we discuss capital improvement projects and island wide street maintenance. We launch projects to reduce graffiti and increase support for safety efforts to keep our community and visitors safe. As a current member of the Guam Women's Chamber of Commerce, I've been involved in the golf tournament fundraising effort for the past 2 years which has been successful, and participate in the events of GWCC."